



RADIO.COM

Brand Guidelines

JUNE 2026

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Logos & Usage



ALL ACCESS – PRIMARY



ALL ACCESS – DARK MODE



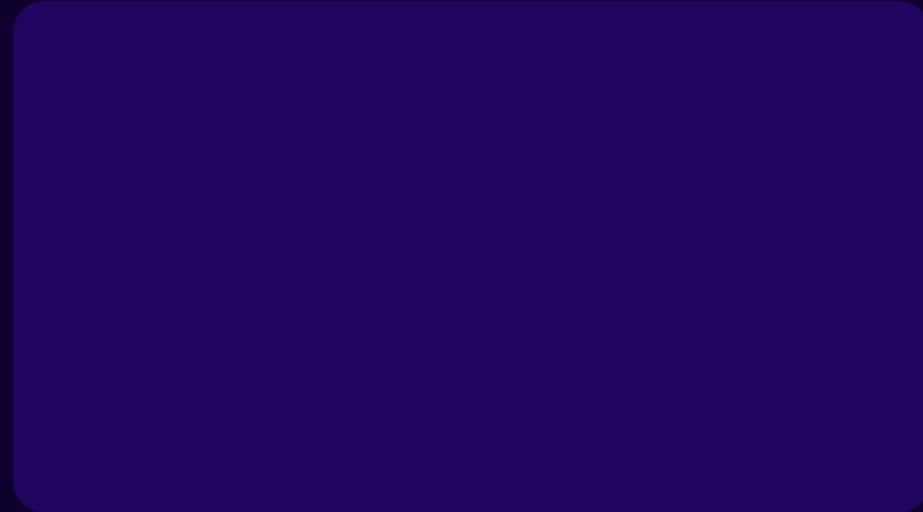
PRIMARY LOGO



WHITE – DARK MODE

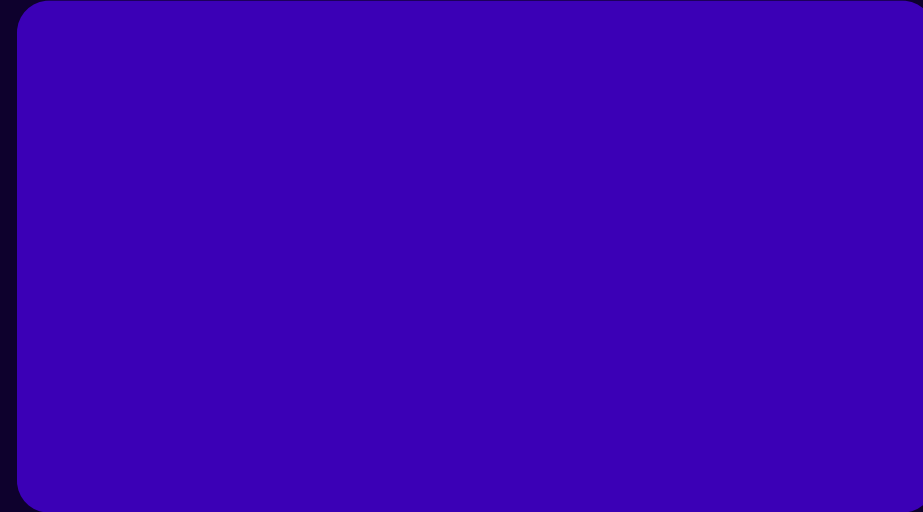
Always maintain minimum clear space. Never stretch, rotate, or alter logo proportions.

Color Palette



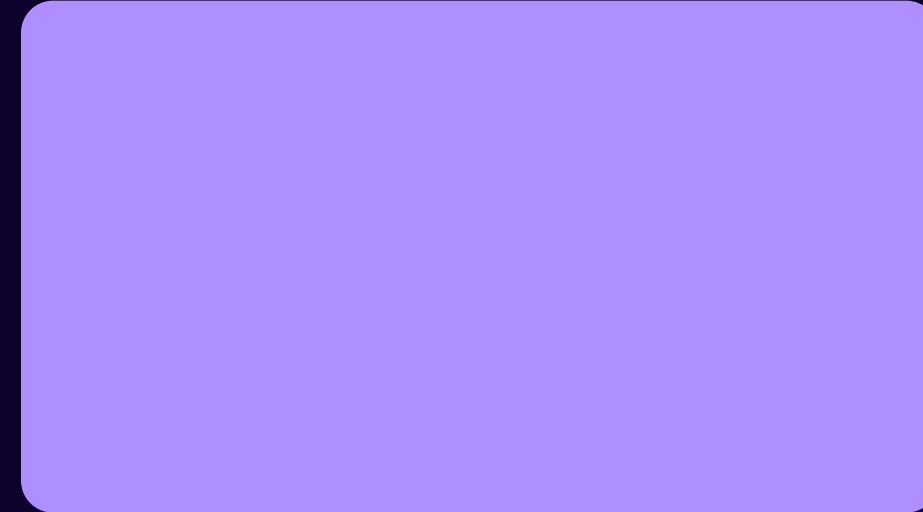
DARTH TORUS

#1F055E
Pantone 275 C



SEA GRAPE

#3C00B7
Pantone Violet C



LILAC GEODE

#AF8EFF
Pantone 2567 C



A STATE OF MINT

#88FCCA
Pantone 9201C



SNOWDROP

#D4C3FF
Pantone 263 C

NEW CROWN APP ADDITIONS

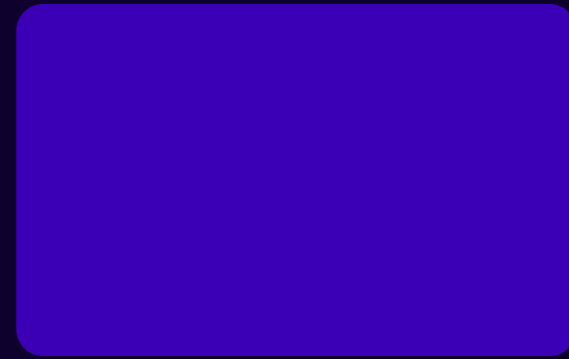
BLACK HTUN

#0E012D



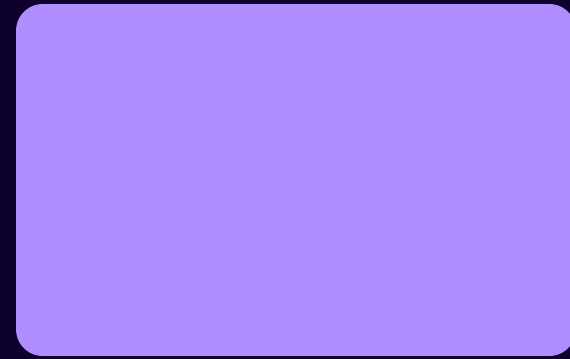
SUPER BLACK

#1A1200



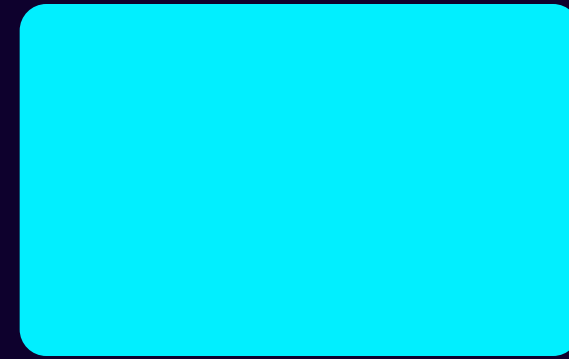
SEA GRAPE

#3C00B7



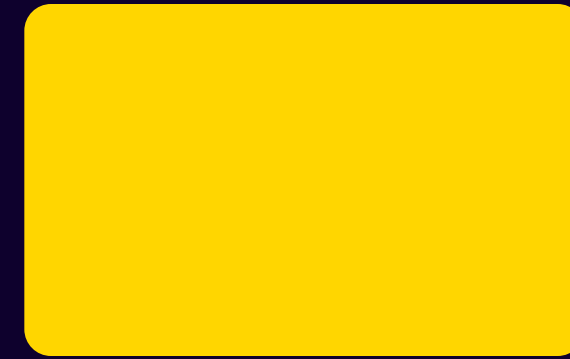
LILAC GEODE

#AF8EFF



BRAIN FREEZE

#00F0FF



GOLD

#FFD700



UNIMAGINABLE

#4A5568



WHITE

#FFFFFF

GRADIENTS



Purple Gradient



Purple + White Gradient

ORIGINAL BRAND GUIDELINES

Montserrat

H1

Montserrat Bold 50px

H2

Montserrat Bold 36px

H3

Montserrat Semibold 24px

Body 1

Montserrat Medium 22px

Body 2

Montserrat Medium 20px

Body 3

Montserrat Regular 16px

NEW FONT PAIRINGS

Header 1

Syne Bold 50px

Header 2

Syne Bold 36px

Header 3

Space Grotesk Bold 24px

Header 4

Space Grotesk Bold 22px

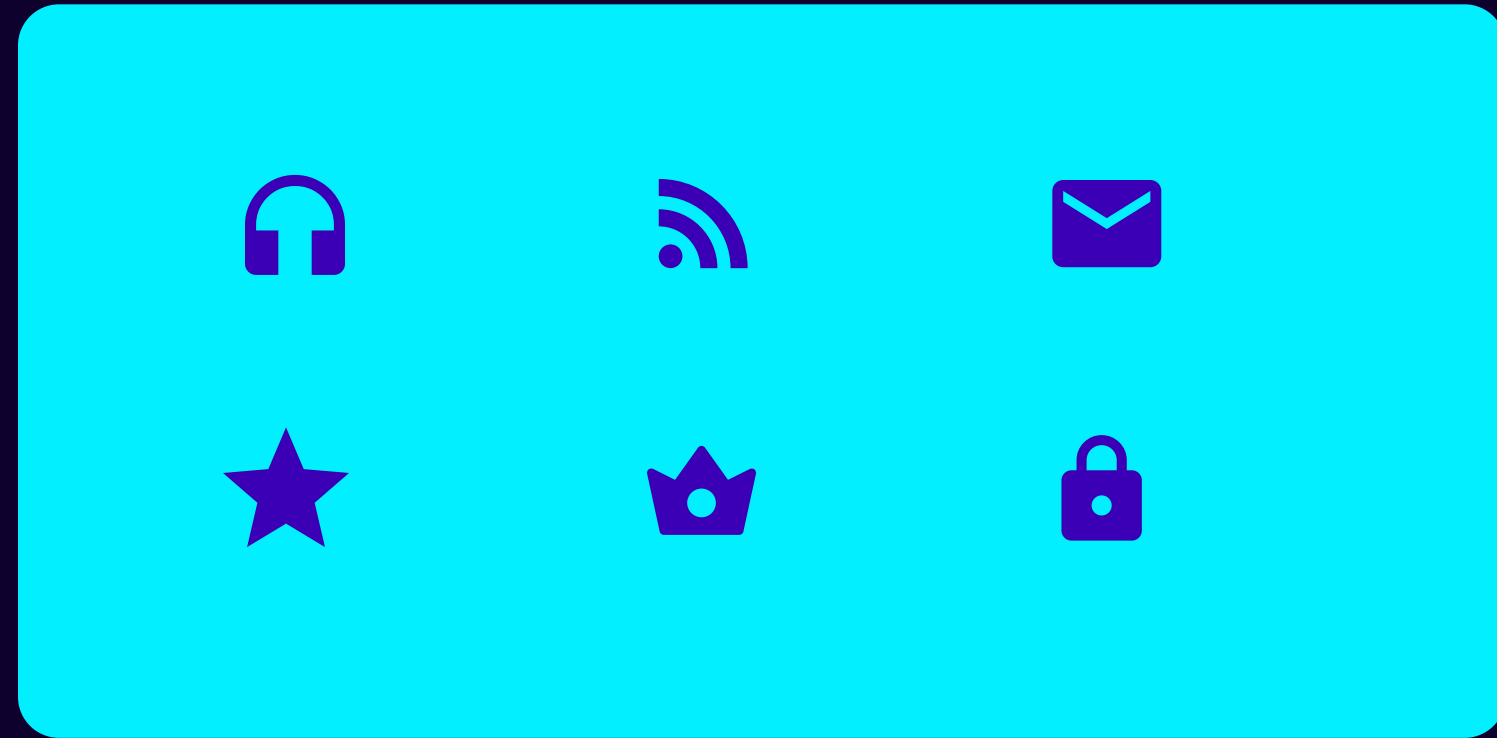
Header 5

Montserrat Regular 20px

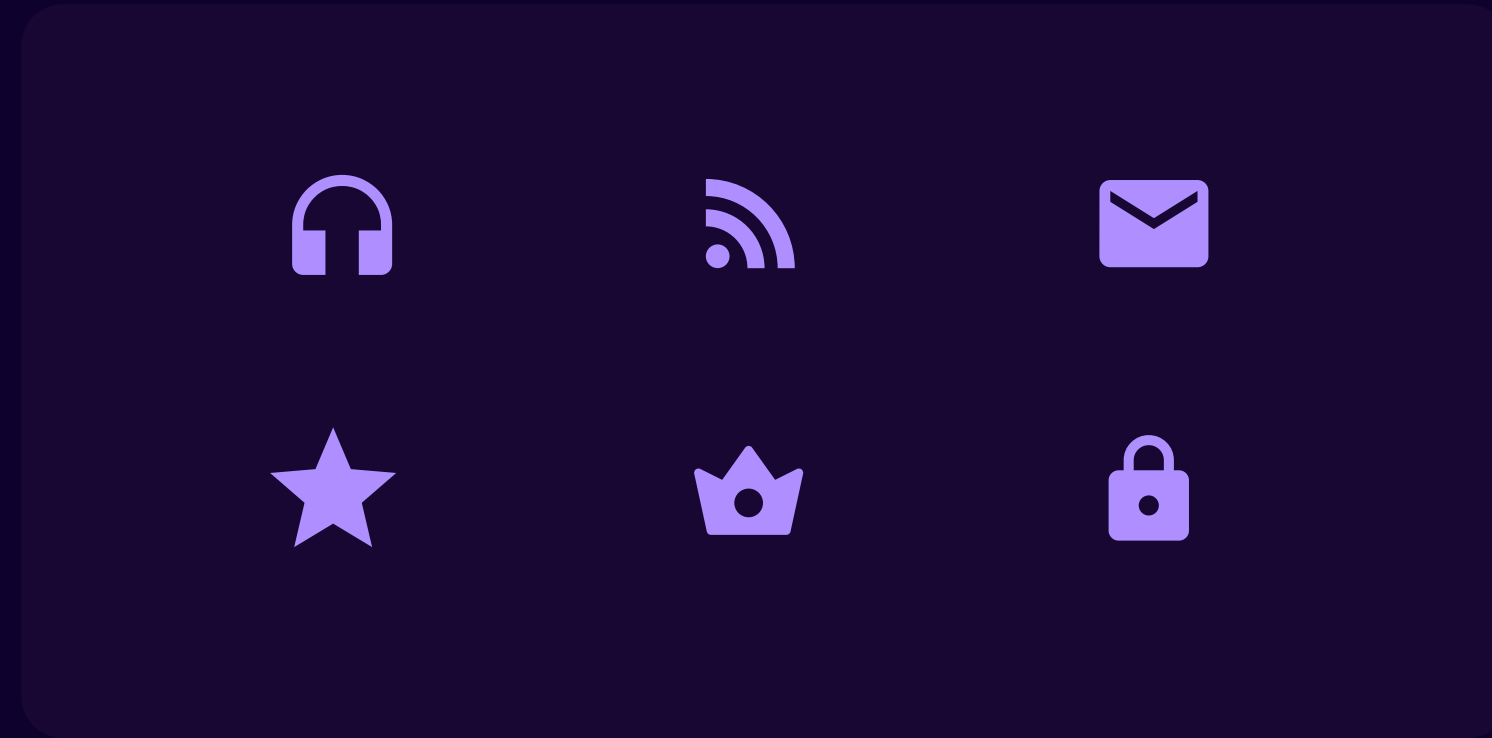
Body

Montserrat Regular 16px

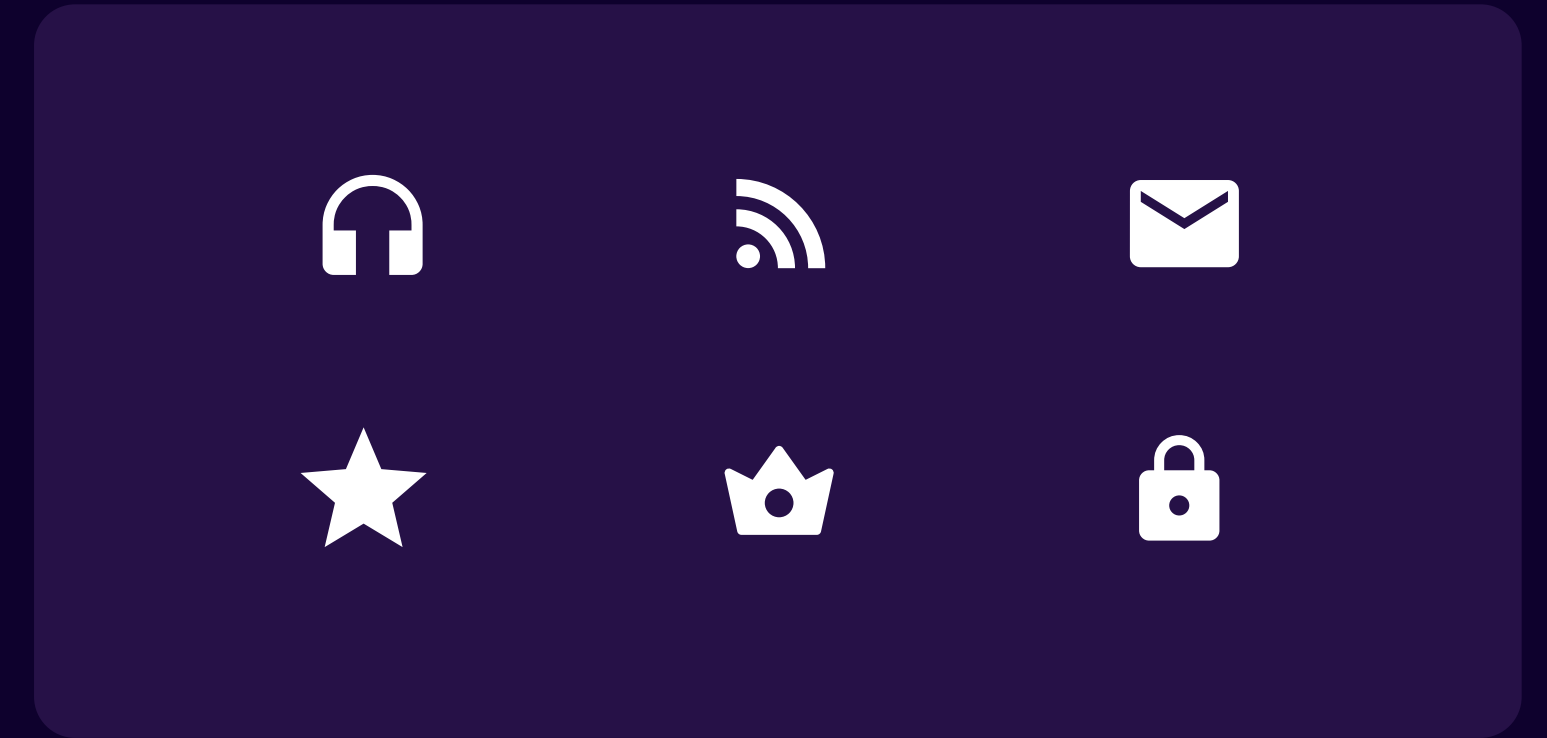
Iconography



SEA GRAPE FILLED ICONS



LILAC GEODE FILLED ICONS



WHITE FILLED ICONS

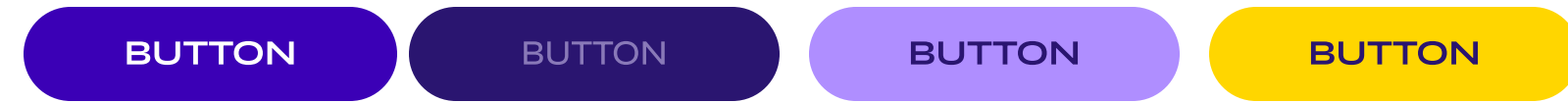
Imagery: Stylized Lifestyle



All imagery should reflect an authentic, stylized lifestyle aesthetic that connects music and culture.

Buttons & Components

BUTTON STYLES



Inline link example

TYPE SPECIMENS

Magna mollis euismod. Aenean eu leo quam.
Pellentesque ornare sem lacinia quam venenatis.

Montserrat Regular 16px — body text

FONT PAIRINGS

Syne Bold

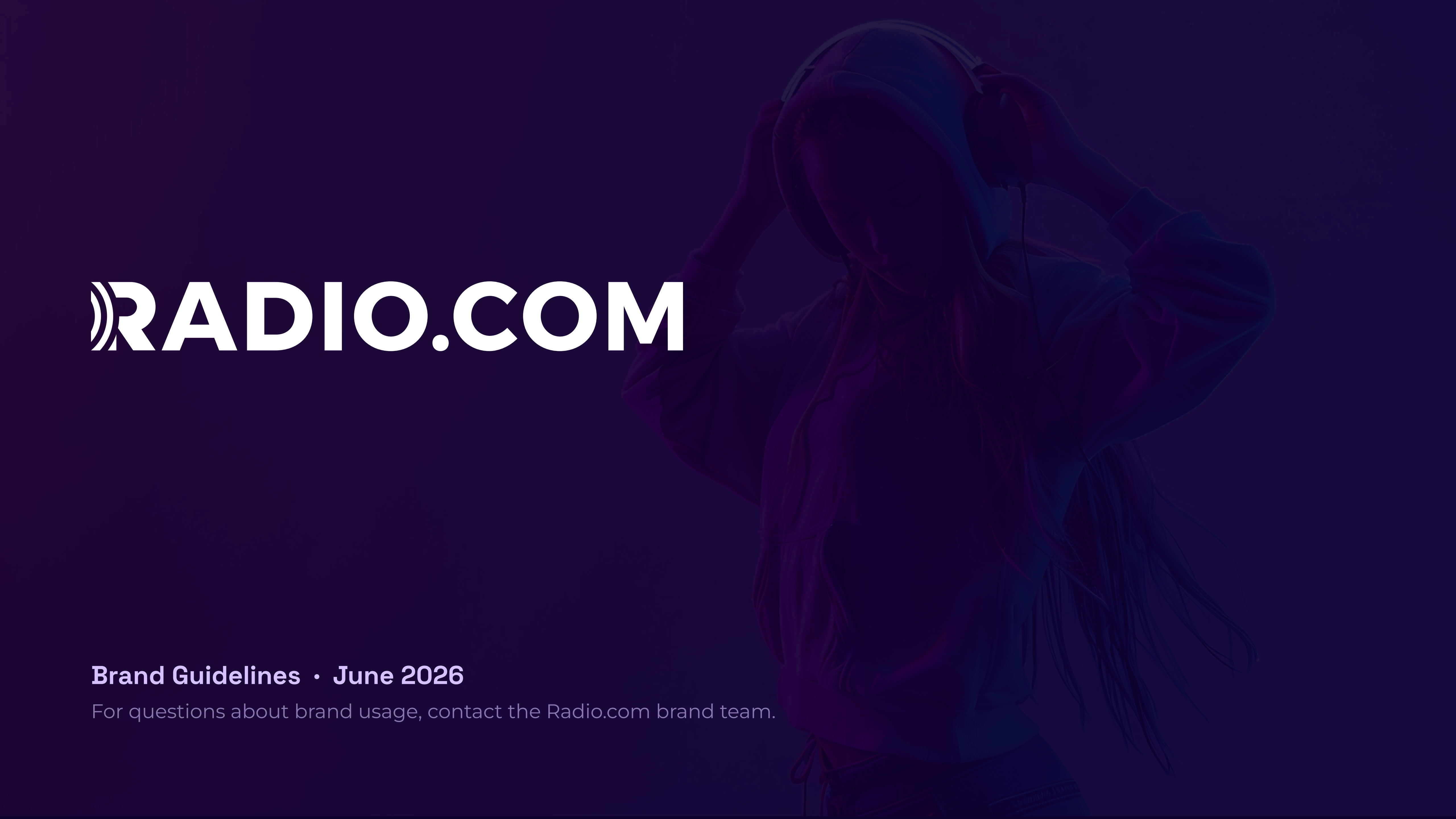
Header font — new style guide

Space Grotesk Bold

Sub-header font

Montserrat Regular

Body — maintains brand continuity



RADIO.COM

Brand Guidelines • June 2026

For questions about brand usage, contact the Radio.com brand team.